



2021 TMA NOW SUMMIT

MAY 21, 2021




Virtual Experience

2021 TMA NOW SUMMIT

MAY 21, 2021 | VIRTUAL EXPERIENCE

The **TMA Network of Women (TMA NOW)** is an affinity group within TMA, created to foster leadership by creating the premier business development and networking group for women in the turnaround community. The **TMA NOW** Summit is an annual event held in the spring that consists of a half-day program, providing substantive educational programming and networking opportunities to promote career growth and provide a forum for women to help each other break through the glass ceiling.

BENEFITS

	 MARQUEE	 SUPPORT	 KEYNOTE
	4 Available	4 Available	1 Available
# of attendee registrations for TMA NOW Summit	4	3	2
# of TMA NextGen attendee registration passes for TMA NOW Summit* <i>*(Must be given to first-year TMA NextGen members from sponsor company)</i>	2	1	-
Sponsor recognition prominently positioned on event page and recognition throughout duration of event marketing campaign	Primary Placement	Secondary Placement	✓
Social media banners will be created to thank you for your support. TMA Global will share these on social media during TMA NOW Summit	✓	✓	✓
Sponsor recognition in waiting rooms for presentations and/or event signage. Your logo will be prominently displayed in the waiting room for attendees to view prior to entering a session	✓	✓	✓
Attendee list* with contact name/address/phone/email sent 3 weeks prior to event and 1 week after event. (*Attendee may choose to opt-out of list at the time of registration)	✓	✓	✓
Sponsor recognition on daily targeted email push to attendees	✓	✓	✓
PRICE:	\$4,000	\$2,500	\$2,000

LOOKING FOR SOMETHING DIFFERENT?
WANT TO CREATE A 'ONE-OF-A-KIND' SPONSORSHIP?

Contact Scott Zeller to share your sponsorship ideas and let us customize an opportunity for you! szeller@turnaround.org / 847-471-8225



NOW.TURNAROUND.ORG

network of women
tma now



2021 TMA PARTNERSHIP PROSPECTUS

If interested in becoming a TMA partner, please contact **Scott Zeller**, Director, Sponsorship & Business Development, at 312-578-2047 or szeller@turnaround.org.

2021 TMA NOW SUMMIT

MAY 21, 2021 | VIRTUAL EXPERIENCE



A LA CARTE OPPORTUNITIES:



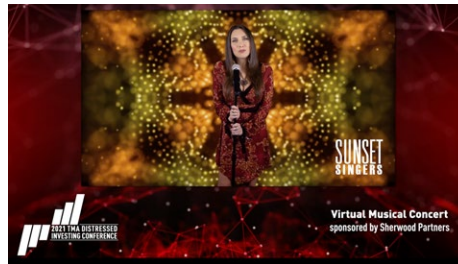
TMA CONNECT LIVE SESSIONS

4 Sessions Available – Choose your preferred session(s) – \$2,500/each day

The 2021 TMA NOW Summit will host four (4) TMA Connect LIVE sessions on Friday, May 21, 2021.

Sponsor these intimate live breakout VIDEO sessions which allow attendees to have more in-depth discussions with members who share common interests. Sponsor receives exclusive recognition during the entire LIVE session, including:

- Additional advanced promotion and recognition
- Attendee List and lead generation at the conclusion of your sponsored TMA Connect LIVE session
- Verbal acknowledgement by host at the beginning of your sponsored TMA Connect LIVE session
- Sponsor logo on session welcome intro slide
- Includes one (1) Attendee Registration to attend 2021 TMA NOW Summit



DAILY TARGETED EMAIL SPONSOR

3 Available – Choose your day: Thurs/Fri/Sat– \$500/ea.

TMA Global will send out to registered attendees a daily email in which your logo will be prominently positioned at the top. Each day's email will include the day's agenda, insights, speaker highlights, and additional helpful information for attendees.

SPONSORED ENTERTAINMENT OR SPONSOR CONTENT PUSH NOTIFICATION*

5 Available – Between \$500 – \$2,500

Attendees will have the power, via their smartphones, to confirm their schedules, interact with session content, network with peers, and navigate through the 2021 TMA NOW Summit platform/app, presented by YOU. Integrate your content into the mobile experience through entertainment, conference communications, in-app advertising, and leveraging app engagement, or allow TMA to produce a one-of-a-kind experience.

(*# of characters limited, pending approval by Marketing Dept.)

GENERAL SESSION SPONSOR

2 Available – \$3,000/ea.

Be the title sponsor of a session at TMA NOW Summit. We will have the session sponsors clearly identified on the event website. One sponsor per session.

Benefits Include:

- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and Recognition on event page
- Slide identifying your company as the individual session sponsor prior to session going live
- 30-second video played prior to session
- Splash screen branded messaging (sponsor provided)
- Attendee lead generation at the conclusion of your sponsored session
- Includes two (2) Attendee Registrations to attend 2021 TMA NOW Summit

Example of General Session Sponsor



JOINT TMA NOW / IWIRC CLOSING NETWORKING EVENT

1 Available - \$2,500

Be the exclusive sponsor of the highly anticipated joint networking event for TMA NOW and members of IWIRC (International Women's Insolvency & Restructuring Confederation). Sponsor one of the most important events that promotes industry professionals at all stages of their careers. Your support will keep our attendees inspired, informed and connected!

Benefits Include:

- Sponsor exclusivity
- Session-specific logo placement and Recognition on event page
- Slide identifying your company as the individual sponsor prior to event going live
- 30-second video played prior to session
- Splash screen branded messaging (sponsor provided)
- Attendee lead generation at the conclusion of your sponsored session
- Includes one (1) Attendee Registration to attend 2021 TMA NOW Summit

Mega Trends 4.0: A Fan Favorite, sponsored by Gordon Brothers

[Website](#) ⌚ 49 min

Replay Mega Trends 4.0: A Fan Favorite

1.25 CLE credits / 1.5 CPE credits in Specialized Knowledge / 1.5 CEUs

2021 TMA PARTNERSHIP PROSPECTUS

If interested in becoming a TMA partner, please contact **Scott Zeller**, Director, Sponsorship & Business Development, at 312-578-2047 or szeller@turnaround.org.

